



Office of the City Manager

06

CONSENT CALENDAR
January 18, 2022

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager
Submitted by: Lisa Warhuus, Director, Health, Housing & Community Services
Subject: Contract No. 32100026 Amendment: Resource Development Associates for Results Based Accountability Evaluation

RECOMMENDATION

Adopt a Resolution authorizing the City Manager or her designee to amend Contract No. 32100026 with Resource Development Associates (RDA) to provide additional funding in the amount of \$220,800, and extend the time period for an evaluation of mental health programs across the division utilizing the Results Based Accountability (RBA) framework, for a total not to exceed amount of \$320,700 through June 30, 2024.

FISCAL IMPACTS OF RECOMMENDATION

Funds for this contract in the amount of \$110,400 are in the Fiscal Year 2022 (FY 2022) Mental Health Services Act (MHSA) budget in ERMA GL Code: 315-51-503-526-2017-000-451-612990. The remaining \$110,400 will be added as part of the FY 2023 budget, subject to the adoption of the Annual Appropriations Ordinance (AAO) from the same source.

CURRENT SITUATION AND ITS EFFECTS

RDA is currently providing consultation services for Results Based Accountability (RBA) evaluation of mental health services across the Mental Health Division. This amendment will provide funding for RDA to produce baseline data and reports for the developing RBA outcome measures, develop data dashboards that will allow internal and external stakeholders to track program outcomes, and provide consultation for the Mental Health Division to develop the capacity to track and monitor these outcomes in the future. RDA has performed well on their current contract deliverables. The Mental Health Division intends to augment its staffing through the MHSA FY 2023 Plan Update. At that time staff will take over the data reporting. Depending on when this staffing is approved, hired, and trained, some elements of this contract augmentation may not be required and the payments reduced accordingly.

BACKGROUND

Since 2017, the Health, Housing and Community Services Department has been implementing a long-term initiative, called Impact Berkeley, that engages staff and partners in using Results Based Accountability (RBA) to improve results for the

communities served; especially those most vulnerable. Throughout the department and with community partners, staff work hard to envision program results and then use RBA to measure and enhance progress towards those results. There have been over 40 Impact Berkeley Projects initiated to date.

RBA is a data driven, decision-making process that has a proven track record of success in improving program performance and the quality of life of program participants. The RBA Framework provides a new way of understanding the quality and impact of services provided by collecting data that answers three basic questions:

1. How much did you do?
2. How well did you do it?
3. Is anyone better off?

Among other things, RBA builds collaboration and consensus, helps groups to surface and challenge assumptions that can be barriers to innovation, and uses data and transparency to ensure accountability for program performance. RBA also provides a method and common language to better understand and communicate program results.

The Mental Health Division first implemented RBA with contract agencies that were funded with Mental Health Services Act Prevention and Early Intervention funding. Building on that successful effort, and wanting to find new ways to strengthen and report out on program performance outcomes, and to increase its impact on the community, they pursued avenues for using RBA in internal programs.

On March 10, 2020 by Resolution 69,314-N.S., Berkeley City Council authorized the City Manager or her designee to enter into a contract with RDA for RBA evaluation services for a total not to exceed \$100,000. RDA was awarded this contract after a competitive Request for Proposals was conducted.

The Mental Health Division intends to evaluate the performance of all of its mental health programs utilizing the RBA framework. Staff are now starting to finalize outcome measures for a wide variety of programs. In analyzing how to best implement these measures, it was determined that continuing to work with RDA would be the best way to create baseline and initial results, create data dashboards to communicate these measures, and to develop internal division capacity to continue this work through technical assistance.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects, climate impacts or sustainability opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

RDA has performed well in implementing the deliverable items in this contract. Due to familiarity with the outcome measures being developed and the Mental Health Division, RDA can most efficiently perform these additional deliverables.

ALTERNATIVE ACTIONS CONSIDERED

The Mental Health Division could cease work on RBA evaluation, but that is not consistent with the City's goals of using data to evaluate impact. These additional deliverables could be solicited separately through a new Request for Proposals process, but that would result in additional staff time and effort and consultant fees to get a new consultant familiar with the division and project.

CONTACT PERSON

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Attachments:
1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 32100026 AMENDMENT: RESOURCE DEVELOPMENT ASSOCIATES (RDA) RESULTS BASED ACCOUNTABILITY EVALUATION

WHEREAS, Mental Health Services Act (MHSA) funds are allocated to mental health jurisdictions across the state for the purposes of transforming the mental health system into one that is consumer and family driven, culturally competent, wellness and recovery oriented, includes community collaboration, and implements integrated services; and

WHEREAS, MHSA includes five funding components: Community Services & Supports; Prevention & Early Intervention; Innovations; Workforce, Education & Training; and Capital Facilities and Technological Needs; and

WHEREAS, the City's Department of Health, Housing & Community Services, Mental Health Division, receives MHSA Community Services & Supports, Prevention & Early Intervention, and Innovations funds on an annual basis, and received one-time distributions of MHSA Workforce, Education & Training and Capital Facilities and Technological Needs funds; and

WHEREAS, in order to utilize funding for programs and services, the Mental Health Division must have a locally approved Plan, Annual Update, or Three Year Program and Expenditure Plan in place for the funding timeframe; and

WHEREAS, on October 30, 2018 by Resolution No: 68,639-N.S., City Council approved the FY2018-2019 MHSA Annual Update which included the use of \$100,000 in MHSA funds to hire a consultant to provide a Results Based Accountability evaluation of mental health services across the Mental Health Division; and

WHEREAS, a Request for Proposal (RFP) in the amount of \$100,000 in MHSA funds was initiated in September 2019 to hire a consultant to conduct an evaluation of mental health programs across the Division utilizing the Results Based Accountability framework; and through the RFP process, Resource Development Associates (RDA) was the chosen consultant; and

WHEREAS, on March 10, 2020 by Resolution No. 69,314-N.S., City Council approved entering into Contract No. 32100026 with RDA for Results Based Accountability.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is authorized to execute a Contract and any amendments with Resource Development Associates for Results Based Accountability evaluation services through June 30, 2024, for a total not to exceed amount of \$320,700. A record signature copy of said contract and any amendments to be on file in the City Clerk Department.